









# **DIPLOMA IN** FASHION & MARKETING 15 Months

Our course helps students learn sketching, design, draping, pattern making, sewing techniques, fashion marketing & retailing in detail. They will also be able to put their concept into 3 dimensional perspectives with the help of CAD. Renowned designers visit our campus as guest speakers helping students understand and create designs that can be made public through on campus exhibitions and also through Nepal Fashion Week, the biggest fashion extravaganza of the country. During the course, students will get opportunities to do internship at leading fashion houses.

#### (1) Elements & Principles of Design Design Idea Basic Design Fashion Model Drawing Fashion Illustration Pattern Making **Construction Technique** Tentile & Surface Ornamentation Embroidery Accessory Design Fashion Illustrator Jwellery Design History of Fashion Fashion Marketing Fashion Merchandising Fashion Event Management Fashion Styling Hair & Makeup Design Computer Aided Design (CAD) General Competency Industry Visit Project Work Market survey **Fashion Shows Brand Presentation**

## Additional Benefits

Portfolio Presentation

WIFI Enabled Institution Brand Management Personality Development Session Portfolio Shoot for the Designer Internship



# **DIPLOMA IN** INTERIOR & PRODUCT DESIGN 15 Months

With IEC education in Interior Design, students will get and in depth knowledge about their field of study and also get ample opportunities to collaborate and interact with leading practitioners as all classes are taken by industry professionals. Field visits conducted during the course cover a wide range of Interior spaces, including residences, hotels and restaurants, stores, historic settings, hospitals and housing. Students not only get the conceptual knowledge but also a thorough idea of several aspects through various internship programs.

Elements & Principles of Design Basic Design Design Composition Colour Theory **Onthrographic Projection** Furnishings and Fittings Furniture Designs Drafting & Sketchin Building Construction Interior Designing Drafting & Sketching of Furniture Building Construction Design of Interior Spaces Landscape Vastu Shastra **Computer Graphics** Interior Current Trends Professional Practice Model Making Product Design Competition General Competency Project Work Portfolio Field Visit Market Survey

### Additional Benefits

WIFI Enabled Institution Brand Management Personality Development Session Product Shoot for the Designer Exposure through different Interior Exhibitions Internship

## About IEC

IEC is the first educational body to introduce formal courses in Fashion & Interior Design in Nepal & it is one of the most trusted brand in the education field since 1997.

A proud recipient of the INTERNATIONAL GOLD QUALITY AWARD (USA) for quality Education & TQM in 2003 and now proud winner of ASIAN TOP FASION ORGANIZATION OF THE YEAR 2016 in FASHION ASIA AWARD 2016 held in China. IEC School has a network of multiple study centers across the Kathmandu Valley with fantastic faculty of working professionals and state of the art technical facilities.

IEC School has been offering best of infrastructure and educational resources through it centers in Kathmandu & Bhaktapur. IEC has two campuses running Bachelor's Degree in Fashion and Interior Design, one at Chandol, Kathmandu and another in Mandikatar, Kathmandu, spread in over 55000sq.ft. A collaboration of creative & technical expertise, IEC has been established to address specific career challenges in fashion and interior design. As you step in to our premises, you will find IEC a very exciting place; a place where you can actually explore your creative mind to the fullest. Known for it's friendly environment, professional faculty members, superb labs and studios. IEC has all the latest facilities to provide best of education to students.

Established in the year 1997 under the visionary leadership of Ms. Shailaja Adhikary, IEC has emerged as the number one education institute of fashion & interior Design in Nepal with an unprecedented growth rate of more than 500%. We are the promoter and organizer of Nepal Fashion Week, the biggest Fashion extravaganza. At IEC, we not only prepare our students for jobs but also make them able to extract the most out of various future opportunities.

## Why IEC

- First to Introduce Fashion Designing & Interior Designing courses in Nepal.
- An ISO 9001:2000 Certified Company& Nepal's No. 1 Fashion & Interior Institute.
- Gold Medal Award Winner for Quality Education & TQM (NY, USA), 2003.
- Tie-up & Credit transfer in different Colleges & Universities of UK, Italy, Australia, Singapore, USA, Ireland, Thailand, Malaysia and many more.
- Internship programme to every student that enhances employment opportunities.
- Real life working environment through industrial projects.
- Placement Assistance to every student.
- Promoter & Organizer of Nepal Fashion Week since its inception in 2004.
- Fashion Shows, Exhibition, Industrial & Educational Tour in Nepal, India & Abroad.
- Winner of Asia Top Fashion Organization of the Year 2016.

#### Success Story of Students

- IECian's are running more than 257 Fashion Studio, 112 Interior Design Consultancies in Nepal, India, UK, USA, Canada, and Australia
- IECian's are working in Top Garment Manufacturing & Export Unit of Nepal, India, UK, USA.
- IECian's design 60% dresses of Nepali Films, MNC, Banks, Airlines, Hotels and Casinos of Nepal.
- IECian's are working in Architectural Firm, Construction & Housing Companies



#### KATHMANDU

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#### BHAKTAPUR

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