

Affiliated to

LIMKOKWING
UNIVERSITY
OF CREATIVE TECHNOLOGY

— WORLDWIDE —

FASHION INTERIOR



NEPAL
BEST
BRAND
LEADERSHIP
AWARDS 2018.

NEPAL'S NO.1 FASHION & INTERIOR COLLEGE
IEC
COLLEGE OF ART & FASHION

BA (HONS) in FASHION & RETAILING 3 Years

The courseware is a blend of state-of-the-art technology, basic concepts and constant interaction with global attitudes and trends. With fashion and textiles designing industry staking its claim in the international market, it offers a best advantage point to make a lucrative career gain. The course structure blends cross-section of disciplinary skills, creative simulation and intensive practical application. With stress on multimedia instructional methods, the students are exposed to creative merchandising, marketing, CAD and orientation of the fashion trends through field-visits and project work presentation to the industry. For fashion, art and illustration, computer aided designing makes a dramatic facility to visualize a design concept, plot pattern and modify sketches for improving the cut and color blend. A designer can edit colors and silhouettes, reduce hemline or drop a collar, all with the stroke of an airbrush. The computer aided course structure incorporates constant innovation and is mandatory

for creative versatility. The training and course structure emphasizes on software orientation, competence and professional excellence. Career opportunities are wide. One can join as a Production Manager, Merchandising Manager, Garment Manufacturing in Technology, Illustrator, Stylist, Pattern Maker, Boutique Manager, Jewellery Designer, Footwear Designer, Fashion Photographer, Fashion Coordinator etc.

During this program, students will be able to evaluate, predict and respond to fast-changing trends and to remain ahead of the cut and curve. Understanding of structure and design principles are crucial in this industry, while you strengthen your ability in merchandising, retail and display. Develop your creative capabilities as you propel into the exciting world of global fashion.

High Income Careers for Fashion Designers

- Fashion & Retail Designer ■ Fashion Designer ■ Fashion Stylist
- Fashion PR ■ Fashion Communications ■ Fashion & Retail Manager
- Fashion Journalism ■ Fashion Photography ■ Fashion Promotion
- Fashion Buyer ■ Fashion Forecasting ■ Fashion Entrepreneur
- Fashion Consultant ■ Brand Management ■ Trend Forecasting
- Textile Designer ■ Accessories Designer ■ Fashion Franchisor
- Fashion Distributor ■ Tailor / Seamstress ■ Visual Merchandising
- Production Manager ■ Business Development

Course Structure

Semester I

- Fundamentals of Sociology
- Principles of Retailing
- Design Management Principle -I (EOD/POD)
- Introduction to Management
- English Language -I
- Fashion Model Drawing
- Pattern Making -I
- Construction Technique -I
- Surface Ornamentation - I (NC)
- Performance (UCC)

Semester II

- Principle of Fashion Marketing
- Fashion Marketing
- Retail and Logistics
- Creative Development
- English Language - II
- Pattern making - II
- Construction Technique - II
- Fashion Illustration - I
- Performance (UCC)
- Surface Ornamentation - II (NC)

Semester - III

- Fashion Design and Visualization: Design -I
- Fashion Design and Visualization: Production -I
- Hair and Face Design
- Fashion Styling and Coordination: Red Carpet Glamour
- Textile Design
- English Language - III
- Entrepreneurship
- Fashion Illustration
- Accessory Design -I
- Computer Application (NC)
- Performance (UCC)

Semester IV

- Fashion Design and Visualization: Design - II
- Fashion Design and Visualization: Production - II
- Creative Retail Design
- English Language - IV
- Draping - I
- Women's Wear
- Accessory Design - II
- History of Fashion (NC)
- Performance (UCC)

Semester - V

- Human Resource Management
- Electronic Commerce
- Brand Management
- English Language - V
- Fashion Event Management
- Industry Training
- Men's Wear
- Kid's Wear
- Draping and Grading - II
- Garment Construction
- CAD II (NC)
- Performance (UCC)

Semester - VI

- International Marketing
- Marketing Research
- Product Development
- Retail Operation
- Merchandizing and Technology
- Professional practice
- CAD
- Global Classroom
- Portfolio Development and Thesis
- Creative Pattern-Making (NC)
- Performance (UCC)

BA in INTERIOR ARCHITECTURE 3 YEARS

The Interior Design Program curriculum is a comprehensive program combining theoretical elements of interior design with practical and creative approaches to the solution of functional and aesthetic design problems in the living, working and recreational human environment. Competencies developed by the program include architectural drafting, illustration and presentation skills (including presentation boards and perspective drawings), design proficiency and a working knowledge of the materials, resources and business procedures pertaining to the interior design profession. An interior designer combines knowledge with aesthetic vision in order to work with clients and other design professionals to develop design solutions that are safe, functional and attractive and meet the needs of the people using

the space. Getting employment is not a problem for any student after successful completion of the course since a lot of architectural firms, interior designers, builders, promoters, furniture manufacturers and large corporate houses are easy takers for such students. In addition, one can also work as a freelance-designer or can even open up his/her own Consultancy.

Enables students to solve realistic problems related to interior spaces and build up sound knowledge of construction, as well as, technical issues. This will see students develop understanding of the relationship between architecture, interiors and project management.

High Income Careers for Interior Designers

- Interior Architecture ■ Interior Architect ■ Furniture Designer ■ Retail Designer
- Visualizer ■ Exhibition Designer ■ Event Manager ■ Public Space Planner
- Commercial Space Planner ■ Set Designer ■ Residential Designer
- CAD Designer ■ Information Designer ■ Project Management Consultant
- Color Consultant ■ Arbitrator For Interior Design ■ Landscape Architecture
- Landscape Designer ■ Landscape Architect ■ Nursery Manager
- Golf Court Designer ■ Theme Park Designer ■ Conceptualiser ■ Project Manager
- Landscape Consultant ■ Construction Management ■ Site Manager
- Construction Manager ■ Site Supervisor ■ Project Manager
- 3D Visualiser ■ Assistant Designer ■ Design Consultant ■ Graphic Designer
- Architectural Assistant ■ Project Manager ■ Project Coordinator
- Site Supervisor ■ Interior Designer / Interior Architect ■ Landscape Designer
- Architectural Model Specialist ■ Architecture Draftsman ■ CAD / 3D Visualizer
- Theme Park Conceptual Architect ■ Architect ■ Architectural Assistant
- Architectural Draftsman ■ Architectural Photographer

Course Structure

Semester - I

- Interior Architecture -141
- Architecture Graphics - 141
- Building Construction & Materials -141
- Architecture Culture & History -141
- Theory & Practice of Design -141
- Building Science -141
- Environmental Psychology
- Workshop
- CAD / Sketch up
- Performance (UCC)

Semester - II

- Seminar/Workshop
- Interior Architecture - 142
- Digital Communication -142
- Design Communication -142
- Building Construction & Materials -142
- Architecture, Culture & History -142
- Building Science -142
- Basic Design
- Performance (UCC)

Semester III

- Furniture Design Workshop 241
- Interior Architecture 241
- Digital Communication 241
- Design Communication 241
- Building Technology 241
- Architecture Culture & history 241
- Building Science 241
- Basic Design
- Performance (UCC)

Semester IV

- Furniture Design Workshop 242
- Furniture Furnishing Fitting & Equipment 242
- Interior Architecture 242
- Digital Communication 242
- Design Communication 242
- Building Technology 242
- Environmental study & services 242
- Professional Practice 242
- Basic Design
- Landscape Design
- Performance (UCC)

Semester V

- Practical Training & Report 341
- Design Management & By law 341
- Research Methodology 341
- Graphical Communication
- Interior Design
- Performance (UCC)

Semester VI

- Interior Architecture 342
- Directed Research 342
- Leadership in Energy and Environmental Design 342
- Project Management 342
- Graphical Communication
- Interior Design
- Recycling & Restoration
- Global Classroom (UCC)
- Event Management (Exhibition) / Thesis

About IEC

IEC is the first educational body to introduce formal courses in Fashion & Interior Design in Nepal. IEC School of Art & Fashion is one of the most trusted name in the education field since the year 1997.

A proud recipient of the INTERNATIONAL GOLD QUALITY AWARD (USA) for quality education; TQM in 2003 and now a proud winner of the ASIAN TOP FASHION ORGANIZATION OF THE YEAR, 2016 in FASHION ASIA AWARD, 2016 held in China & recently winner of NEPAL BEST BRAND LEADERSHIP AWARD 2018. IEC School has a network of multiple study centers across Kathmandu valley with a fantastic faculty of working professionals and state-of-the-art technical facilities.

IEC School has been offering the best of infrastructure and educational resources through its centers in Kathmandu and Bhaktapur. There are more than 257 Fashion Labels & 112 Interior Design Studio run by IECians in Nepal & abroad. Along with this, we are the Promoter and Organizer of Nepal Fashion Week, the biggest Fashion Extravaganza in Nepal.

IEC has two campuses running Bachelor's Degree in Fashion and Interior Design, one at Chandol and the another one at Mandikhatar, Kathmandu, spread in over 55,000 sq.ft carpet area.

Established in the year 1997 under the visionary leadership of Ms. Shailaja Adhikary, IEC has emerged as the number one educational institute of Fashion and Interior Design in Nepal with an unprecedented growth rate of more than 500%.

At IEC, we not only prepare our students for jobs but also make them able to extract the most out of various future opportunities.

Why IEC

Affiliated to Limkokwing University of Creative Technology, Malaysia

Nepal's No.1 Fashion & Interior Institution

An ISO 9001:2000 Certified Company

INTERNATIONAL GOLD AWARD (USA) for Quality Education and TQM in 2003

Accredited by IAO, USA

More than 500% Growth Rate

Dual International Certification

Placement Assistance to every student

Promoter & Organizer of Nepal Fashion Week since its inception in 2004

Winner of Asian Top Fashion Organization Award - 2016

Winner of Nepal Best Brand Leadership Award - 2018

Tie-up & Credit Transfer in different Colleges/Universities worldwide

Success Story of Students

IECian's own more than 257 Fashion Label & 112 Interior Design Studios in Nepal & abroad.

IECian's are working in Top Garment Manufacturing & Export Unit of Nepal, India, UK, USA.

IECian's design 60% dresses of Nepal films, MNC, Banks, Airlines, Hotels and Casinos of Nepal.

IECian's are working in Architectural Firm, Construction & Housing Companies.

IECian's are running Furniture & Fitting Show Rooms in different cities of Nepal.