

# IEC COLLEGE OF ART AND FASHION

**IEC**  
COLLEGE OF ART & FASHION

IEC has a network of Multiple study centers across the country with fantastic facility of working professionals and state of art facilities. IEC has been offering the best of infrastructure and educational resources through its centers

Currently there are more than 212 boutiques & 90 interior designing consultancies run by IECians in NEPAL

Along with this, IEC is the Promoter and Organizer of Nepal Fashion Week, the biggest Fashion extravaganza in Nepal

IEC College of Art & Fashion has two Campuses Spread in over 54000 sq.ft, running bachelor's Degree in Fashion And Interior Design located at Mandikatar & Chandol

Our Campuses have all modern equipment's .And facilities at par with international college

IEC is the first educational body to introduce Fashion & Interior Design courses .in Nepal IEC College of Art & Fashion IEC School of Art & Fashion, is a venture of one of the most trusted names in the educational field for the last 22 years

Established in the year 1997 under visionary leadership of Ms. Shailaja Adhikary IEC has emerged as the number one educational institution , of Fashion & Interior Design

A proud recipient of the INTERNATIONAL GOLD AWARD (USA) for Quality Education and TQM in the year 2003

Winner of Fashion Asia Award 2016



# WHY IEC?

FIRST TO INTRODUCE FASHION DESIGNING AND INTERIOR DESIGNING IN NEPAL

QUALITY EDUCATION DELIVERED BY HIGHLY QUALIFIED TEAM OF FACULTY MEMBERS FROM NEPAL

INTERNATIONAL RECOGNIZED COURSE AND DEGREE FROM ONE OF THE TOP UNIVERSITY OF MALAYSIA AT AFFORDABLE FEE STRUCTURE & INDUSTRY RELEVANT COURSE WITH UPDATED CURRICULUM FOR INTERNATIONAL MARKET

CREDIT TRANSFER FACILITIES IN DIFFERENT COLLEGES AND UNIVERSITY ACROSS THE GLOBE

SUFFICIENT CREDIT HOUR TO GET ADMISSION IN MASTER'S DEGREE ACROSS THE GLOBE

-PLACEMENT ASSISTANCE 100%

PROMOTOR & ORGANIZER OF NEPAL FASHION WEEK. BIGGEST FASHION EXTRAVAGANZA IN NEPAL







BEING NOMINATED AT THE FASHION ASIA AWARD 2016 IN THE CATEGORY OF 'ASIAN TOP FASHION ORGANIZATION OF THE YEAR' WAS ALREADY EXHILARATING BUT WINNING IT WAS ANOTHER LEVEL OF EXCITEMENT FOR IEC COLLEGE OF ART & FASHION. FASHION ASIA AWARDS 2016 IS THE FIRST ESTABLISHMENT OF ITS KIND IN THE WORLD, THE AWARDS CEREMONY IS KNOWN AS THE OSCAR OF THE ASIAN FASHION WORLD. ASIAN FASHION WORLD IS THE FIRST COOPERATION PLATFORM CREATED FOR THE ASIAN FASHION INDUSTRY BY THE WORLD FASHION MEDIA ASSOCIATION IT ANNUALLY REWARDS OUTSTANDING ACCOMPLISHMENTS AND EXCELLENT INDIVIDUALS IN THE FASHION INDUSTRY. THE 160 JUDGES OF FASHION ASIA COMPRISES OF TV DIRECTORS, CHIEF EDITORS OF FASHION MAGAZINES, FASHION INDUSTRY ASSOCIATION CHAIRMAN AND A QUE OF CELEBRITIES. FASHION ASIA AWARDS 2016 WAS HELD IN CHONGQING, CHINA FROM 27TH TO 30TH OF DECEMBER, 2016. AND THE WHOLE EVENT WAS CAPTURED BY FTV. THERE WAS MORE MEDIA COVERAGE AND THIS WAS DONE BY MEDIAS FROM ALL OVER THE WORLD. IEC COLLEGE OF ART & FASHION WILL CONTINUE DEDICATING TO EDUCATE AND MOULD FUTURE TREND SETTERS IT WILL NOT ONLY TEACH BUT BE A GUARDIAN AS WELL

THE AWARDS THAT FASHION ASIA AWARDS OFERED ARE VARIED AND MYRIAD CONSISTING OF DIFFERENT CATEGORIES AND THIS YEAR'S WINNERS ARE FROM CHINA. JAPAN INDONESIA, MALAYSIA, HONGKONG, THAILAND, VIETNAM KOREA, NEPAL SRILANKA, KAZAKHSTAN, MONGOLIA, TAIWAN AND MACAO



# Message From Managing Director

*Welcome to IEC College of Art and Fashion. It is my privilege to welcome all the perspective students/parents/guardians. We have tried our best to make all possible information available in this magazine. This dream started almost 22 years back at small block (2200) sq. ft in Bagbazar with few extremely committed work forces who actually had the courage to dream about imparting education in Fashion and Interior. Till then, the formal education in fashion and Interior design was not even heard of in Nepal. Yes, those initial days were tough people were skeptic of our approach but we stood by our dreams and here we are today. Successfully running full fledged International standard college of fashion and interior design in the heart of Kathmandu. And today, with much pride I can say that we are the best in the business.*



*Our faculty members are seasoned professionals packed by vast experiences in their respective fields. Top Fashion and Interior designers (domestic as well as international) come as guest speakers to help students understand and create designs that can be made public through on campus exhibitions as well as off-campus and also through the Nepal Fashion Week the biggest fashion extravaganza of the country. At IEC we focus more on the practical skills of students. By the time our students graduate, they will be able to visualize fabulous concepts and at the same time build them too. I am absolutely certain that time spent at IEC will make our students confident and at the same time hot properties in the market as it has been since past 22 years. All our team at IEC looks forward to welcome you to our college.*





# AFFILIATION LIMKOKWING UNIVERSITY OF CREATIVE TECHNOLOGY CYBERJAYA, MALAYSIA

LIMKOKWING UNIVERSITY OF CREATIVE TECHNOLOGY  
(REFERRED TO AS LUCT, LKW OR JUST LIMKOKWING)

IS A PRIVATE INTERNATIONAL UNIVERSITY WITH A  
.PRESENCE ACROSS AFRICA, EUROPE AND ASIA

WITH ITS MAIN CAMPUS IN MALAYSIA, THE  
UNIVERSITY HAS OVER 30,000 STUDENTS  
FROM MORE THAN 150 COUNTRIES, STUDYING

,IN ITS 12 OTHER CAMPUSES IN BOTSWANA

,CAMBODIA, CHINA, INDONESIA, LESOTHO

.SIERRA LEONE, SWAZILAND AND THE UNITED KINGDOM

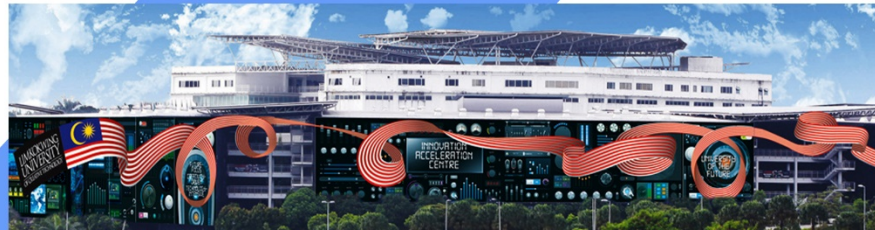
ACCREDITED BY ACCREDITATION SERVICE FOR INTERNATIONAL  
COLLEGES AND UNIVERSITIES (ASIC). RANKED AS ONE OF

.THE TOP UNIVERSITIES IN MALAYSIA BY QS RANKING

.(ACCREDITED BY MALAYSIAN QUALIFICATION AGENCY (MQA



OFFICIAL RECOGNITION BY  
MINISTRY OF  
HIGHER EDUCATION MALAYSIA





# GLOBAL CAMPUS UNIVERSITY PROGRAM

AT LIMKOKWING UNIVERSITY

APPROACHES TO LEARNING BY NUTURING TIES WITH INNOVATIVE SMES AND MULTINATIONAL TO OUR STUDENTS TO COMPANIES AND BRING ALL THESE STRANDS OF EXPERIENCE ENSURE PROGRAM OF GLOBAL UNIVERSITY CAMPUS A TRUELY GLOBAL CLASSROOM. BEING A PART LATEST TRENDS AND PRACTICES OF GLOBAL STUDENTS ARE EXPOSED TO THE COMPANIES STUDENTS WITH A SHORT BUT INTENSE LEARNING IT ALSO PROVIDES EXPERIENCE ,THEY WILL TAKE PART IN INDUSTRY WORKSHOPS CULTURAL VISITS AND FOCUSED GROUP LECTURES BY GUESTS SPEAKERS FROM SPECIALIZED FIELD IN GLOBAL UNIVERSITY CAMPUS INDUSTRY VISITS, RELEVANT INDUSTRY TALKS, UNIVERSITY PROGRAM STUDENTS ,RESEARCH TO (HISTORICALEXPERIENCE CULTURAL EXIBT,INTERACTIVE WORKSHOPS .CERRTIFICATE OF PARTICIPATION AND COMPLETION.







**SPECIFICALLY GLOBAL UNIVERSITY CAMPUS PROGRAM FOCUSES ON**

**NETWORKING - THE PROGRAM PROVIDES OPPORTUNITIES TO MEET GLOBAL INDUSTRY LEADERS AND OTHER PRACTITIONERS IN THEIR FIELDS OF SPECIALIZATION**

**INNOVATION - THE PROGRAM EMPHASIZES THE IMPORTANCE OF ESTABLISHING, NURTURING AND DEVELOPING AN INNOVATIVE CULTURE WITHIN EACH BUSINESS OR ORGANIZATION**

**CREATIVITY - THE PROGRAM FOSTERS CREATIVITY AND ENCOURAGES STUDENTS TO CHALLENGE EXISTING MINDSETS THROUGH OUT OF BOX THINKING**

**INDUSTRY WORKSHOPS AND VISITS - THE PROGRAM PROVIDES A BALANCED MIX OF LECTURES, WORKSHOPS AND INDUSTRY SITE VISITS**



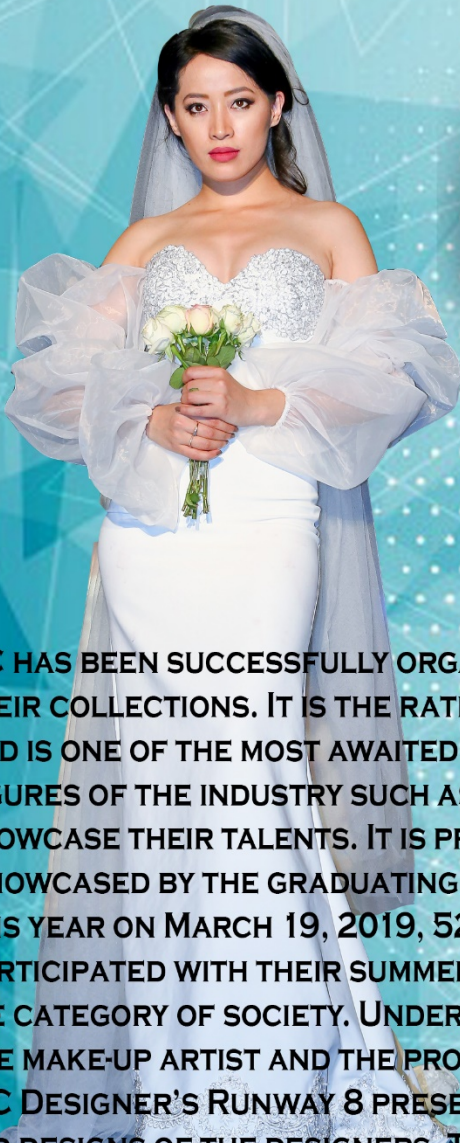
# MODERATION



AFFILIATED WITH A PRIVATE INTERNATIONAL UNIVERSITY, LIMKOKWING THE STUDENTS OF IEC ARE CERTIFIED BY THE INTERNATIONAL UNIVERSITY WITH THE EQUIVALENCY APPROVAL FROM TRIBHUWAN UNIVERSITY OF NEPAL EVERY STUDENT IS PROPERLY EVALUATED BASED ON THEIR OVERALL PERFORMANCES BOTH INTERNALLY AND EXTERNALLY THROUGHOUT THE SEMESTER. THE EXPERT REPRESENTATIVES FROM THE LIMKOKWING UNIVERSITY VISIT IEC EVERY 6 MONTHS FOR THE PURPOSE OF MODERATION I.E. EVERY JANUARY AND AUGUST. DURING THE PERIOD OF MODERATION THE EVALUATION OF STUDENTS OF ALL SEMESTERS IS CARRIED OUT BASED , ON THEIR INDIVIDUAL ACADEMIC PERFORMANCE, ASSIGNMENTS, PORTFOLIO REGULARITY EXTRACURRICULAR PERFORMANCE RECORDS AND THEN THE RESULTS ARE ASSURED AND SIGNED FOR APPROVAL. THE EXPERTS FROM LIMKOKWING UNIVERSITY NOT ONLY CARRY OUT THE EVALUATION BUT ALSO THE COLLEGE PERFORMANCES REGARDING STAFFS, THE COLLEGE EFFORTS ON STUDENT'S PERFORMANCE ENHANCEMENTS AND THE POSSIBLE GUIDANCE TO THE STUDENTS IN THEIR CAREER DEVELOPMENTS. THEY SCHEDULE TRAININGS FOR THE LECTURERS AND OTHER MANAGEMENT STAFF IN TERMS OF THE CRITERIA THEY SET OUT NOT INTERFERING THE LEGAL CRITERIA OF THE NEPALESE GOVERNMENT

WITH ALL THE GUIDANCE AND WORKING TOGETHER WITH INTERNATIONAL UNIVERSITY AND THIS PROCESS OF MODERATION MAKES THE PROCESS OF EVALUATION BECOMES FAIR AND NON-BIAS. HENCE, ALL THESE ACTIVITIES OF MODERATION ALSO HELPS TO MAINTAIN THE STANDARD OF COLLEGE OPERATION AND STUDENT AND MAKES IEC STAND OUT AS NUMBER ONE IN COARSE OF TIME





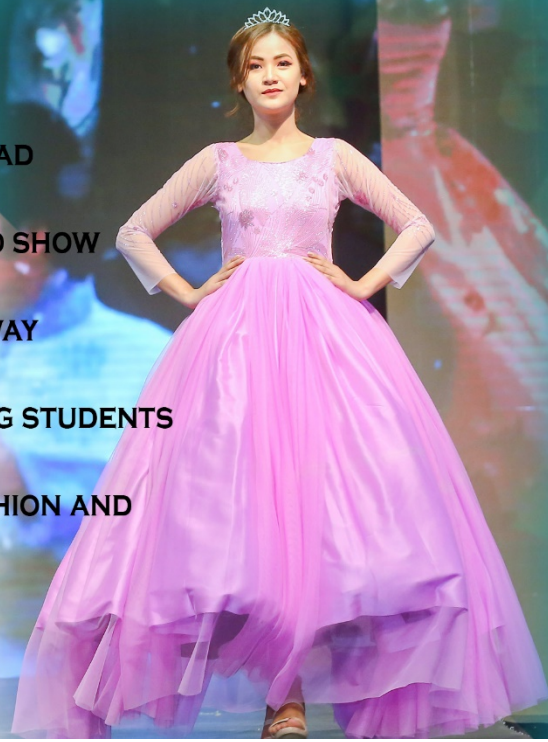
## Designer's Runway 8

IEC HAS BEEN SUCCESSFULLY ORGANIZING DESIGNERS RUNWAY WHERE ALL THE GRADUATING STUDENTS SHOWCASE THEIR COLLECTIONS. IT IS THE RATIONAL COMBINATION OF GLAMOUR AND CREATIVITY OF THE GRADUATING STUDENTS AND IS ONE OF THE MOST AWAITED EVENTS OF THE K-TOWN WHERE NOT ONLY THE DESIGNERS BUT ALSO PROMINENT FIGURES OF THE INDUSTRY SUCH AS MAKEUP ARTISTS, HAIR STYLISTS AND RENOWNED NEPALI ARTISTS AND MODELS SHOWCASE THEIR TALENTS. IT IS PRIMARILY A UNIVERSITY ASSIGNMENT WHERE THE EVENT IS MANAGED AND ,SHOWCASED BY THE GRADUATING STUDENTS BUT IS AS GRAND AS ANY OTHER FASHION SHOWS LIKE EVERY YEAR THIS YEAR ON MARCH 19, 2019, 52 GRADUATING DESIGNERS FROM IEC COLLEGE OF ART AND FASHION HAD PARTICIPATED WITH THEIR SUMMER AND WINTER COLLECTION WHICH WERE DESIGNED AS PER THE DEMAND OF ALL THE CATEGORY OF SOCIETY. UNDER THE MANAGEMENT OF FEM NEPAL PVT. LTD. WITH MS. SANAM PRAJAPATI AS ,THE MAKE-UP ARTIST AND THE PROGRAM OFFICIALLY CHOREOGRAPHED BY MR. PRASHANT TAMRAKAR IEC DESIGNER'S RUNWAY 8 PRESENTED THE RICH COLLECTION OF 14 SEQUENCES EACH WITH THE UNIQUE THEMES AND DESIGNS OF THE DESIGNERS. THE COLLECTIONS WERE PRESENTED BY MANY POPULAR PROFESSIONAL MODELS CHANDAK (MISS. NEPAL 2017 ) ADITI ADHIKARI (WINNER OF MODEL HUNT 2018 SEASON 4), DIGPAL KARKI ,MISTER MODEL OF THE WORLD 2018) WHO ARE THE WELL-KNOWN AND MOST WANTED MODELS OF NEPAL .AS SHOWSTOPPERS OF THE FASHION SHOW

DESIGNER'S  
RUNWAY



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**THE SHOW WAS A GRAND SUCCESS WHERE MANY COOPERATE AND RENOWNED FIGURES OF NEPAL ATTENDED AND APPRECIATED THE SHOW. IT ALSO HAD A RICH REPRESENTATION OF MEDIA FROM DIFFERENT MEDIA HOUSES FOR COVERAGE OF THE GRAND SHOW WITH 8 YEARS OF EXCELLENT PERFORMANCE AND THE GRAND SUCCESS OF IEC DESIGNER'S RUNWAY THIS YEAR IEC IS ON THE RUN OF ORGANIZING .THE 9TH IEC DESIGNERS RUNWAY WITH 34 NEW GRADUATING STUDENTS THE MOST AWAITED SHOW OF THE TOWN IS SOON TO BE ORGANIZE DONCE AGAIN TO ADD NEW TASTE OF FASHION AND NEW TREND FOR THE INDUSTRY**



# IEC RED DAY



**IEC RED DAY** an annual event started since 2007 is one of the significant internal event of IEC where the participants showcase their design and concepts taking red color as their basic theme. The show is organized, sponsored and choreographed by the IEC itself. Here, unlike other fashion events, bonus point is that the participants make the outfit for themselves & they walk on the ramp themselves. Students from the interior stream work for their respective teams whereas the students from the fashion stream work individually. The program is more embellished by the presence of popular models, celebrities, designers, highly professional makeup artists, and many well-known personalities of the society..and with rich presence of different media houses. Red Day is the annual event of **IEC School and College of Art** and The idea was developed as such the students get the exposure and boost confidence as well as polish their personality, presentation and communication skills.



THE COLLEGE OF ART & FASHION





# INTERNAL SHOWS



ANARKALI DESIGN







# SALWAR VARJATJON



# TROUSERS VARIATION





# ESTETICA DE BRAZIL

THIS INTERNAL SHOW WAS CONDUCTED AGAIN AT EURO SCHOOL'S AUDITORIUM WHERE THE AESTHETICAL AURA OF BRAZIL CAME DOWN TO KATHMANDU MAKING IT A MESMERISING EVENT FOR EVERYONE WHO WITNES IT. THE SHOW WAS MANAGED, STYLED AND CHOREOGRAPHED BY 2017 BATCH AND THE FANTASTIC DESIGNS WERE MADE BY 2018 BATCH WHO OBVIOUSLY WALKED DOWN RAMP WEARING THE DESIGN





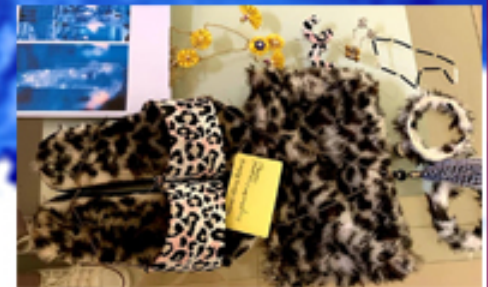
## Intelligence Creativity Fun



**CRAFT  
&  
ACCESSORIES  
DESIGNING**



An Exhibition by 2018 batch  
where they displayed thie  
desings of footwear, neck  
piece, bracelets, headgear  
belt and bags





# Intelligence Creativity Fun



## CREATIVE DEVELOPMENT

AS THE NAME SUGGESTS THE MODULE WAS BASED ON INCREASING THE CREATIVITY LEVEL OF STUDENTS OF SEMESTER II AND HENCE THEY DEVELOPED SOME VERY AMAZING 3D MODELS OF ARTISTIC VALUES YET THESE MODELS WERE USEABLE IN THE FIELD OF FASHION EITHER IN TERMS OF ENHANCING THE OVER ALL BEAUTY OF THE AREA WHERE THEY ARE PLACED

## MINIATURE WINDOW DISPLAY

STUDENTS OF THE BATCH 2017 UNDER THE MODULE CREATIVE RETAIL DESIGN OF SEMESTER IV MADE MINIATURE WINDOW DISPLAY MODELS INVISING A THEME AND DECORATING A STORES WINDOW ACCORDINGLY





# Intelligence Creativity Fun



## 3D RUNWAY MODEL

UNDER THE MODULE OF FASHION EVENT MANAGEMENT OF 2017 AND BATCH 2016 STUDENTS MADE A DEMONSTRATIVE MODEL OF THE RUNWAY USING CRAFTING MATERIALS AND SELECTING A THEME. THEY CAME OUT WITH CREATIVE THEMES & SPLENDID MODELS





# *Hair and Make-up Examination*





# STUDENT'S TESTIMONIALS

My time at IEC enriched me in terms of skills and took me a step further in becoming an entrepreneur. I am thankful to all the teachers who corrected and supported us throughout our Bachelor period. The events that I took part in helped me learn and experience things which are really useful for me today as I'm currently working on my fashion studio. As of now, I am studying Master in English and working on my fashion studio at Bouddha, Kathmandu and I proudly own the title as a fashion designer.



I still feel that 3 years at IEC was the best learning phase possibly ask for and to study here was the best decision I have ever made. I learned not only about the content of course syllabus but also about myself, my dreams and my vision. I did not only complete my bachelor's degree but I also learned the importance of hard work, dedication, and perseverance which is knowledge for life time. I have always been thankful to my teachers, classmates, admin staff, and MD ma'am Mrs. Shailaja Adhikari for showing the importance of exposure, opportunities, and experiences. Today being all called as fashion designer and owning my own brand - 'Rosus' design studio and 'Rosus' Makeup and cosmetics gives me the sense of pride and happiness.



I have always felt lucky to have studied at IEC College of Art & Fashion as it has changed my life. IEC is known to be very systematic, practical, and functional designing college than any other fashion colleges in Nepal. The thing I admire the most about the college is the support I received from the faculty member - either it be the administration or the teaching department and off course our Managing Director of the college. At IEC the more emphasis is given on practical knowledge and extra activities to make the student independent. In short I can proudly state that IEC has prepared me to outshine with my talent in the world of fashion. I am now known as one of the leading fashion designers in Nepal who own a brand named 'Mu Ce





WIFI ENABLED CAMPUS

COMPUTER LABS

FASHION AND TEXTILE  
LABS

DESIGN STUDIO

AS YOU STEP INTO OUR COLLEGE YOU WILL  
ACTUALLY FIND A PLACE WHERE YOU WILL  
ACTUALLY FIND A PLACE WHERE YOU CAN  
EXPLORE YOUR CREATIVITY TO THE FULLEST  
WITH ITS FRIENDLY ENVIRONMENT  
PROFESSIONAL FACULTY MEMBERS  
SUPERB LABS AND STUDIOS  
IEC HAS LATEST FACILITIES  
TO PROVIDE BEST OF EDUCATION  
TO ALL OUR STUDENTS

HOW TO APPLY ?

IF YOU ARE INTERESTED TO JOIN WITH OUR COLLEGE YOU WILL HAVE TO  
APPLY IN THE MONTH OF OCTOBER  
YOU MUST HOLD +2 OR EQUIVALENT IN ANY STREAM

VISIT

[www.ieccollege.com.np](http://www.ieccollege.com.np)  
to find out more about us



# IEC COLLEGE OF ART & FASHION



**B.A (HONS) IN FASHION AND RETAILING  
(DHUMBARAHI, MANDIKHATAR)  
TEL: 01-6922712  
I 4650426 4650713**



**COURSE: 3 YEARS**

**DURATION: 6 DAYS A WEEK**

**ELIGIBILITY: 10+2 OR EQUIVALENCY**

**ADMISSION CRITERIA: APTITUDE TEST**

**PAYMENT MODE: SEMESTER WISE**



**B.A. IN INTERIOR ARCHITECTURE  
(CHANDOL, CHAPPALKARKHANA)  
TEL: 4432178  
I 4432396 4432216**



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