

Affiliated to

LIMKOKWING
UNIVERSITY
OF CREATIVE TECHNOLOGY

— WORLDWIDE —

FASHION INTERIOR




FASHION ASIA
ASIAN TOP FASHION ORGANIZATION
AWARD WINNER 2016

**NEPAL
BEST
BRAND
LEADERSHIP
AWARDS 2018.**

NEPAL'S NO.1 FASHION & INTERIOR COLLEGE
IEC
COLLEGE OF ART & FASHION



MESSAGE FROM MANAGING DIRECTOR

Welcome to IEC, Kathmandu. It is my privilege to welcome all prospective students to our revised brochure. We have tried our level best to make all possible information available in this brochure.

This dream started almost 23 years ago at a small block of 2500sq.ft in Bagbazar with a few extremely committed and dedicated workforce who actually had the courage to dream about imparting education in Fashion and Interior Design. Till then, a formal education in Fashion and Interior Design was not even heard of in Nepal.

Yes, those initial days were tough; people

were skeptic of our intent and its approach, but we stood by our dream and here we are today, successfully running a full-fledged international standard college of Fashion and Interior Design in the heart of Kathmandu. Thus, today, with much pride I can say that we are the best in the business.

Our faculty members are seasoned professionals backed by vast experiences in their respective fields. Top fashion and Interior designers (domestic, as well as, international) come as guest speakers to help students understand and create designs that can be made public through on-campus exhibitions, as well as, off-campus and also through

the Nepal Fashion Week, the biggest fashion extravaganza of the country. At IEC, we focus more on practical skills of our students and by the time our students graduate, they will be able to visualize fabulous concepts and at the same time, build them too.

I am absolutely certain that time spent at IEC will make our students confident and at the same time, they shall, as it were, become hot properties in the market as per the legacy that has been perpetual since the past 23 years.

Our entire team at IEC looks forward to welcoming you to our college.

Shailaja Adhikary



ABOUT IEC

IEC is the first educational body to introduce formal courses in Fashion & Interior Design in Nepal. IEC School of Art & Fashion is one of the most trusted name in the education field since the year 1997.

A proud recipient of the INTERNATIONAL GOLD QUALITY AWARD (USA) for quality education; TQM in 2003 and now a proud winner of the ASIAN TOP FASHION ORGANIZATION OF THE YEAR, 2016 in FASHION ASIA AWARD, 2016 held in China & recently winner of NEPAL BEST BRAND LEADERSHIP AWARD 2018. IEC School has a network of

multiple study centers across Kathmandu valley with a fantastic faculty of working professionals and state-of-the-art technical facilities.

IEC School has been offering the best of infrastructure and educational resources through its centers in Kathmandu and Bhaktapur. There are more than 257 Fashion Labels & 112 Interior Design Studio run by IECians in Nepal & abroad. Along with this, we are the Promoter and Organizer of Nepal Fashion Week, the biggest Fashion Extravaganza in Nepal. IEC has two campuses running Bachelor's Degree in Fashion and Interior

Design, one at Chandol and the another one at Mandikhatar, Kathmandu, spread in over 55,000 sq.ft carpet area.

Established in the year 1997 under the visionary leadership of Ms. Shailaja Adhikary, IEC has emerged as the number one educational institute of Fashion and Interior Design in Nepal with an unprecedented growth rate of more than 500%.

At IEC, we not only prepare our students for jobs but also make them able to extract the most out of various future opportunities.



VISION

The vision is to create a premiere design institution which is globally recognised & to provide better insight and understanding of education in Fashion & Interior Design and to also prepare competitive and more qualified professionals for the national & international market.

MISSION

- To prepare students for professional excellence in various dimensions of design through rigorous & adaptable academic programs enriched experiential learning & innovative partnerships in order to face global challenges.
- To increase opportunities for self - employment.
- To implement a rigorous education & evaluation system that ensures its graduates are in exclusive demand globally for their technical & professional competencies.
- To encourage active research activities & to promote a culture of innovation amongst its faculty & students
- To promote collaborative initiatives with various key players from the industry & institutions of high standing.
- To promote the Fashion Designers & Interior Designers of Nepal.



APPROVAL & RECOGNITION

IEC College of Art & Fashion is affiliated to Limkokwing University of Creative Technology, Malaysia and duly approved by the Ministry of Education, Government of Nepal and is also recognized by the Tribhuvan University.



GENERAL INFORMATION

For Bachelor Degree

Batch starting Date	: First Week of January
Class Timing	: 6 days a week (7:30 AM – 2:15 pm)
Eligibility	: 10+2 or equivalent (Any Stream)
Admission Criteria	: Aptitude Test

For Diploma Degree

Batch starting Date	: Every Month
Class Timing	: 6 days a week (2 hours a day)
Batch time	: 7:00 AM – 9:00 AM / 9:00 AM – 11:00 AM : 11:00 AM to 1:00PM / 1:00 PM to 3:00 PM
Eligibility	: Grade - 10 pass (Any Stream)
Admission Criteria	: Perpetual drive and passion for designing



ABOUT UNIVERSITY

Limkokwing University of Creative Technology (referred to as LUCT, LKW or just Limkokwing) is a private International University with a presence across Africa, Europe and Asia. With its main campus in Malaysia, the university has over 30,000 students from more than 150 countries, studying in its 12 other campuses in Botswana, Cambodia, China, Indonesia, Lesotho, Sierra Leone, Swaziland, United Kingdom and Nepal. It is accredited by Accreditation Services for international colleges and universities (ASIC). Ranked as one of the top Universities in Malaysia by QS ranking; Accredited by Malaysian Qualification Agency (MQA).



TAN SRI DATO' SRI PADUKA DR. LIMKOKWING

"Don't be a spectator. Play the game of life. It's not the strength you lack but the will. Find that will and soar."

- **Tan Sri Dato' Sri Paduka Dr. Limkokwing**
(President of Limkokwing University)

Tan Sri Dato' Sri Paduka Dr. Limkokwing is undoubtedly one of Malaysia's most highly decorated citizens. Whether it is communications, advertising, education or his work on global humanitarian and peacemaking campaigns, or as a trusted advisor to the government, he is a legend in modern Malaysia.

His extraordinary life journey has been closely linked with the economic and social development of Malaysia over the last four decades and specifically over the last two decades, he has worked tirelessly and passionately to help

transform Malaysia into a hub for creativity and innovation-driven education towards achieving the country's goal of a high income nation by 2020

Tan Sri Dato' Sri Paduka Dr. Limkokwing is President of a global university – Limkokwing University of Creative Technology with 12 campuses across 3 continents – Asia, the UK and Africa – that offers future-focused international degrees and diplomas in a wide range of design, communications, multimedia, business and IT disciplines.

Over 30,000 students from more than 160 countries intermingle in a new kind of learning that encourages cross-pollination of ideas and inspires universal tolerance in the world's next generation of leaders and industry professionals.

The University has received over 100 awards from 4 continents, and has been hailed as a New Vision University and a pioneer New Model University for Developing Countries

The awards and accolades he has received from around the world acknowledge his extraordinary contribution to innovation in education. One of the most meaningful has been the 'Father of Innovation' in Creative Education by the Malaysian government in 2009.

This publication – via his blogs and speeches – provides a riveting insight into his thinking on a range of issues from war to peace, politics and governance, designing education for the future and much, much more.



INTERNATIONAL RECOGNITION & COLLABORATION

The world of fashion is an International Industry which emphasises creativity and innovation for the most talented designers to achieve success in a highly competitive world. The faculty of Fashion and Retailing at LIMKOKWING has just the right capacity you need to be fully trained and equipped in order to enter the international fashion and retail trade.

Students from Limkokwing have proven themselves by wowing audiences in the

manner of presenting shows in the world's fashion capitals such as Paris, London, Osaka, Jakarta and Kuala Lumpur. They are also consistently awarded as 'Best' in both national and international competitions.

With more than 200 awards for creativity and innovation in education from the United States of America, the United Kingdom, Europe, Asia and Africa over the last three years, the success of the University brand has brought the world

to Malaysia and also Malaysia to the world. The university has also gathered international recognition with its website receiving approximately 330 million hits a year from 229 countries and territories. It was recently ranked the 7th most liked University on Facebook, ahead of Cambridge University, making it the fastest Asian university moving in popularity with a weekly growth rising three times faster than Harvard.



FASHION INTERIOR

PROGRAMS AT IEC

Through a unique combination of theoretical and practical concepts of design, our Diploma and Bachelor level programs prepare students to be proficient in the art and technology of designing and be able to extract the most out of various future opportunities that they will receive with IEC degrees.

Diploma in Fashion & Marketing – 15 Months

An Intensive Course to provide students with the necessary knowledge needed to grow in the field of fashion design.

Diploma in Interior & Product Design – 15 Months

An Intensive Course to provide students with the necessary knowledge needed to grow in the field of interior design.

BA (HONS) in Fashion & Retailing – 3 Years

This program makes students adroit and experts in creative reasoning and also helps them develop practical fashion design skills.

BA in Interior Architecture – 3 Years

This program makes students adapt in the art and science of Interior designing through our unique methodology, courses and procedures.

Diploma In Make up Artistry & Hair Style – 5 Weeks

This program makes students experts in styling, bridal make-up, personal grooming, image make-over, facial and many more.

FASHION DESIGN

Our course helps students learn draping, pattern making and sewing techniques in detail. They will also be able to put their concept into 3 dimensional perspectives with the help of CAD. Renowned designers visit our campus as guest speakers, helping students understand and create designs that can be made public through on-campus exhibition and also through Nepal Fashion Week, the biggest fashion extravaganza of the country. During the course, students will get opportunities to do internship at leading fashion houses.

DIPLOMA IN FASHION & MARKETING

15 Months

Fashion design is an indispensable part of the human lifestyle and fashion designers play a vital role to create new designs for various products of our daily use like apparels, garments, textiles, footwear and jewellery in keeping with the latest trends in the fashion world, besides holding the taste, craze and choice of the people. With the computerized designing facilities available today, the fashion professionals/designers in the industry are in a better position to develop this hi-tech creative art sector.

Apparel export is the fastest growing industry in India and Nepal offering many creative and dynamic job opportunities. It has created a great demand for fashion designers in the trade. The course has been designed to give an overall comprehensive exposure to all aspects of designing, sewing, cutting, CAD, manufacturing of garments, marketing and the list goes on.

Course Structure

- Elements & Principles of Design
- Design Idea
- Fashion Model Drawing
- Textile & Surface Ornamentation
- Construction Techniques
- Pattern Making
- Draping & Grading
- Embroidery
- Accessory Design
- Jewellery Design
- Fashion Sketching
- Computer Aided Design (CAD)
- History of Fashion
- Fashion Marketing & Merchandising
- Fashion Styling
- Fashion Event Management
- General Competency
- Make Up & Hair Design
- Industry Visit
- Project Work
- Market Survey
- Fashion shows
- Brand Presentation
- Portfolio Presentation

BA (HONS) in FASHION & RETAILING 3 Years

The courseware is a blend of state-of-the-art technology, basic concepts and constant interaction with global attitudes and trends. With fashion and textiles designing industry staking its claim in the international market, it offers a best advantage point to make a lucrative career gain. The course structure blends cross-section of disciplinary skills, creative simulation and intensive practical application. With stress on multimedia instructional methods, the students are exposed to creative merchandising, marketing, CAD and orientation of the fashion trends through field-visits and project work presentation to the industry. For fashion, art and illustration, computer aided designing makes a dramatic facility to visualize a design concept, plot pattern and modify sketches for improving the cut and color blend. A designer can edit colors and silhouettes, reduce hemline or drop a collar, all with the stroke of an airbrush. The computer aided course structure incorporates constant innovation and is mandato-

ry for creative versatility. The training and course structure emphasizes on software orientation, competence and professional excellence. Career opportunities are wide. One can join as a Production Manager, Merchandising Manager, Garment Manufacturing in Technology, Illustrator, Stylist, Pattern Maker, Boutique Manager, Jewellery Designer, Footwear Designer, Fashion Photographer, Fashion Coordinator etc.

During this program, students will be able to evaluate, predict and respond to fast-changing trends and to remain ahead of the cut and curve. Understanding of structure and design principles are crucial in this industry, while you strengthen your ability in merchandising, retail and display. Develop your creative capabilities as you propel into the exciting world of global fashion.

High Income Careers for Fashion Designers

- Fashion & Retail Designer ■ Fashion Designer ■ Fashion Stylist
- Fashion PR ■ Fashion Communications ■ Fashion & Retail Manager
- Fashion Journalism ■ Fashion Photography ■ Fashion Promotion
- Fashion Buyer ■ Fashion Forecasting ■ Fashion Entrepreneur
- Fashion Consultant ■ Brand Management ■ Trend Forecasting
- Textile Designer ■ Accessories Designer ■ Fashion Franchisor
- Fashion Distributor ■ Tailor / Seamstress ■ Visual Merchandising
- Production Manager ■ Business Development

Course Structure

Semester I

- Fundamentals of Sociology
- Principles of Retailing
- Design Management Principle -I (EOD/POD)
- Introduction to Management
- English Language -I
- Fashion Model Drawing
- Pattern Making -I
- Construction Technique -I
- Surface Ornamentation - I (NC)
- Performance (UCC)

Semester II

- Principle of Fashion Marketing
- Fashion Marketing
- Retail and Logistics
- Creative Development
- English Language - II
- Pattern making - II
- Construction Technique - II
- Fashion Illustration - I
- Performance (UCC)
- Surface Ornamentation - II (NC)

Semester - III

- Fashion Design and Visualization: Design -I
- Fashion Design and Visualization: Production -I
- Hair and Face Design
- Fashion Styling and Coordination: Red Carpet Glamour
- Textile Design
- English Language - III
- Entrepreneurship
- Fashion Illustration
- Accessory Design -I
- Computer Application (NC)
- Performance (UCC)

Semester IV

- Fashion Design and Visualization: Design - II
- Fashion Design and Visualization: Production - II
- Creative Retail Design
- English Language - IV
- Draping - I
- Women's Wear
- Accessory Design - II
- History of Fashion (NC)
- Performance (UCC)

Semester - V

- Human Resource Management
- Electronic Commerce
- Brand Management
- English Language - V
- Fashion Event Management
- Industry Training
- Men's Wear
- Kid's Wear
- Draping and Grading - II
- Garment Construction
- CAD II (NC)
- Performance (UCC)

Semester - VI

- International Marketing
- Marketing Research
- Product Development
- Retail Operation
- Merchandizing and Technology
- Professional practice
- CAD
- Global Classroom
- Portfolio Development and Thesis
- Creative Pattern-Making (NC)
- Performance (UCC)

INTERIOR DESIGN

With IEC education in Interior Design, students will get an in-depth knowledge about their field of study and also ample opportunities to collaborate and interact with leading practitioners as all classes are taken by industry professionals. Field-visits conducted during the course covers a wide range of interior spaces, including residences, hotels and restaurants, stores, historic settings, hospitals, and housing. Students not only get conceptual knowledge but also a thorough idea of several aspects through various internship programs.

DIPLOMA IN INTERIOR & PRODUCT DESIGN 15 Months

The course has been designed to equip the students with basic concepts of design mechanics and principles since beautiful interiors have become a basic need for everyone's furnishings, fixtures and accessories. The course enables the students to do presentation drawings for any building, office, residence, hotel, restaurant, show-room or a farm house. Students not only get knowledge of the conceptual details but even a thorough idea of important aspects such as cost, overall planning and multimedia aids. After undergoing rigorous training and attaining exposure in several areas of

designing like furniture, marble and granite work, students learn to interact with clients as designers and develop good corporate communication skills and acquire real-time industry experience. Getting employment is not a problem for any student after successful completion of the course. Large corporate houses are easy takers for such students.

Course Structure

- Elements & Principles of Design
- Basic Design
- Design Composition
- Colour Theory
- Orthographic Projection
- Furnishings and Fittings
- Furniture Design
- Drafting & Sketching of Furniture
- Building Construction
- Interior Designing
- Design of Interior Spaces
- Landscape
- Vastu Shastra
- Computer Graphics
- Interior Current Trends
- Professional Practice
- Model Making
- Product Design Competition
- General Competency
- Project Work
- Portfolio
- Field Visits
- Market Survey

BA IN INTERIOR ARCHITECTURE

3 YEARS

The Interior Design Program curriculum is a comprehensive program combining theoretical elements of interior design with practical and creative approaches to the solution of functional and aesthetic design problems in the living, working and recreational human environment. Competencies developed by the program include architectural drafting, illustration and presentation skills (including presentation boards and perspective drawings), design proficiency and a working knowledge of the materials, resources and business procedures pertaining to the interior design profession. An interior designer combines knowledge with aesthetic vision in order to work with clients and other design professionals to develop design solutions that are safe, functional and attractive and meet the needs of the people using

the space. Getting employment is not a problem for any student after successful completion of the course since a lot of architectural firms, interior designers, builders, promoters, furniture manufacturers and large corporate houses are easy takers for such students. In addition, one can also work as a freelance-designer or can even open up his/her own Consultancy.

Enables students to solve realistic problems related to interior spaces and build up sound knowledge of construction, as well as, technical issues. This will see students develop understanding of the relationship between architecture, interiors and project management.

High Income Careers for Interior Designers

- Interior Architecture ■ Interior Architect ■ Furniture Designer ■ Retail Designer
- Visualizer ■ Exhibition Designer ■ Event Manager ■ Public Space Planner
- Commercial Space Planner ■ Set Designer ■ Residential Designer
- CAD Designer ■ Information Designer ■ Project Management Consultant
- Color Consultant ■ Arbitrator For Interior Design ■ Landscape Architecture
- Landscape Designer ■ Landscape Architect ■ Nursery Manager
- Golf Court Designer ■ Theme Park Designer ■ Conceptualiser ■ Project Manager
- Landscape Consultant ■ Construction Management ■ Site Manager
- Construction Manager ■ Site Supervisor ■ Project Manager
- 3D Visualiser ■ Assistant Designer ■ Design Consultant ■ Graphic Designer
- Architectural Assistant ■ Project Manager ■ Project Coordinator
- Site Supervisor ■ Interior Designer / Interior Architect ■ Landscape Designer
- Architectural Model Specialist ■ Architecture Draftsman ■ CAD / 3D Visualizer
- Theme Park Conceptual Architect ■ Architect ■ Architectural Assistant
- Architectural Draftsman ■ Architectural Photographer

Course Structure

Semester - I

- Interior Architecture -141
- Architecture Graphics - 141
- Building Construction & Materials -141
- Architecture Culture & History -141
- Theory & Practice of Design -141
- Building Science -141
- Environmental Psychology
- Workshop
- CAD / Sketch up
- Performance (UCC)

Semester - II

- Seminar/Workshop
- Interior Architecture - 142
- Digital Communication -142
- Design Communication -142
- Building Construction & Materials -142
- Architecture, Culture & History -142
- Building Science -142
- Basic Design
- Performance (UCC)

Semester III

- Furniture Design Workshop 241
- Interior Architecture 241
- Digital Communication 241
- Design Communication 241
- Building Technology 241
- Architecture Culture & history 241
- Building Science 241
- Basic Design
- Performance (UCC)

Semester IV

- Furniture Design Workshop 242
- Furniture Furnishing Fitting & Equipment 242
- Interior Architecture 242
- Digital Communication 242
- Design Communication 242
- Building Technology 242
- Environmental study & services 242
- Professional Practice 242
- Basic Design
- Landscape Design
- Performance (UCC)

Semester V

- Practical Training & Report 341
- Design Management & By law 341
- Research Methodology 341
- Graphical Communication
- Interior Design
- Performance (UCC)

Semester VI

- Interior Architecture 342
- Directed Research 342
- Leadership in Energy and Environmental Design 342
- Project Management 342
- Graphical Communication
- Interior Design
- Recycling & Restoration
- Global Classroom (UCC)
- Event Management (Exhibition) / Thesis



FACILITIES AT IEC

GLOBAL CLASSROOM (GC)

Limkokwing University approach to learning – It collapses classroom walls and borders, nurtures ties with innovative SMEs (Small / Medium sized Enterprises) and Multinational Companies and brings all these strands of experience to our students to ensure a truly global education. By taking part in our Global University Campus Program, our students are exposed to the latest trends and practices for global companies.

The Global University Campus program provides students with a short but intense learning experience. They will take part in industry workshops, cultural visits and focused-group lectures by guest speakers from specialized fields. In Global University Campus, students' experience - Industry Visits, Relevant industry talks, Research tours -

Historical & Cultural Exhibitions, Interactive Workshops, Certificates of Participation and Completion.

Specifically, the program focuses on **NETWORKING** – The program provides opportunity for students to meet global industry leaders and other practitioners in their fields of specialization.

INNOVATION – The program emphasizes the importance of establishing, nurturing and developing an innovative culture within each business or organization.

CREATIVITY – The program fosters creativity and encourages students to challenge existing mind-sets through out-of-the-box thinking and creates the foresight for a progressive paradigm shift as and when the need arises in the future.

Industry Workshops and Visits - The program provides a balanced mix of

lecturers, workshops and industry site visits.

The annual Limkokwing cultural festival is a platform for the university's students from over 150 countries to celebrate their rich cultural heritage with proud spirits and showcase their talents in ethnic song and dance performances. Themed - 'Be a Global Citizen,' the cultural festival is also aimed at helping youth to understand the world better and become active agents for multiculturalism, peace and change. The festival attracted a culturally diverse crowd of over 10,000 people and saw the attendance of international representatives from over twenty embassies, the industry guests, local and international schools, members of the media and the general public.



CREDIT TRANSFER

Limkokwing University has exclusive and unique arrangements that enable one to spend a semester or two in a number of selected campuses located worldwide. Imagine, spending a month in Barcelona then moving over for another month in London! You can actually consider spending 6 months in 6 countries - what an experience! Translate that into your resume. Imagine how powerful an edge that would be for your career prospects. What's more, there are options that enable you to graduate with two degrees.

INTERNSHIP & JOB PLACEMENT – the practical learning.

At IEC, Internship is the time when you can actually mould your ideas and follow them accordingly. The results might not always be the best, however, the more expediency you face in your learning period, the more you will get engrossed actively in whatever you do.

To some extent, we too expect our students to mould themselves; not by following the set-up work types that has been going on for ages, but by experimenting their solo creativity and become a true Interior or Fashion Designer.

There are two phase of Internship in IEC
1. In-between, 45 days internship is the phase where students need to work in the real field with reputed organizations

in the course of their study duration.

2. After the completion of the course, students are expected to have a three-months internship experience to live up to the standards of international degree that IEC is providing.

IEC is committed to make its students as productive as possible in their related fields after the completion of their Bachelors Degree. So, to fulfill this commitment, 100% Job Placement as assistance is relatively the best foot forward taken by IEC.

As per the record, we are proud to flaunt the achievements of our students as none of our graduates are free for a long period of time after passing out. Each one of our ex-students is today's qualitative product in their related field of design.

Our student's association with reputed national and international brands starts



WIFI Enabled Campus

All our campuses have a dedicated Broad Band connectivity which allows Wi-Fi connectivity throughout the campus. This facility allows students to access uninterrupted Internet connectivity anywhere within the campus. All the IT resources and content is available to the faculty and students from their desks, as well as, on an 'anywhere-anytime' basis across the campus. It is rather helpful to work from any building and receive the same speed of data transfer.

Library

IEC has a modern library with a wide range of quality books by renowned authors, which are updated regularly. IT has a regular subscription of various journals and magazines. The library service provides resources and facilities

for study, research, self-improvement and employment; offering not only books but many other forms of media, including printed and electronic information.

Fashion & Textile Labs

Well-equipped Fashion Labs have specialized equipments required for garment manufacturing including Cutting-Tables, latest industrial Sewing Machines, Over-Lock Machines, Flat-Lock with Trimmer, Embroidery Machines and Ironing equipments.

E-Lab

E-Lab has latest computing & Designing Software including - Adobe Photoshop, CorelDraw, Auto Cad, Tuka-Tech, 3D Modeling, Animation, Multimedia and so on.

Faculties

At IEC, the teaching faculty for both fashion & interior courses are given excellent training by "University Representatives" during moderation to provide the international standard of learning. Plus, international teachers are hired to offer better theoretical, practical and diverse knowledge on designing. Fashion Designers, Interior Designers and Architects who are working in their fields are employed to teach students the updated version of the course. The top most priority being Qualitative Education. IEC, every year makes sure its teaching department is up-to-date on the revision of course structure revised by R&D department of the University.



SUCCESS STORIES

IECian's own more than 257 Fashion Label & 112 Interior Design Studios in Nepal & abroad.

IECian's are working in Top Garment Manufacturing & Export Unit of Nepal, India, UK, USA.

IECian's design 60% dresses of Nepal films, MNC, Banks, Airlines, Hotels and Casinos of Nepal.

IECian's are working in Architectural Firm, Construction & Housing Companies.

IECian's are running Furniture & Fitting Show Rooms in different cities of Nepal.



KEY FEATURES

Affiliated to Limkokwing University of Creative Technology, Malaysia

Nepal's No.1 Fashion & Interior Institution

An ISO 9001:2000 Certified Company

INTERNATIONAL GOLD AWARD (USA) for Quality Education and TQM in 2003

Accredited by IAO, USA

More than 500% Growth Rate

Dual International Certification

Placement Assistance to every student

Promoter & Organizer of Nepal Fashion Week since its inception in 2004

Winner of Asian Top Fashion Organization Award - 2016

Winner of Nepal Best Brand Leadership Award - 2018

Tie-up & Credit Transfer in different Colleges/Universities worldwide



NEPAL FASHION WEEK

Nepal Fashion Week: Simplicity is the ultimate form of sophistication and Nepal's premier Fashion Extravaganza heralds new trends and showcases- STUDENT DESIGNERS of IEC College of Art & Fashion during these four days of glitz and glamour.

The Fashion Week is a fashion industry event, lasting approximately one week, which allows fashion designers, brands or "houses" to display their latest collections in runway-shows and enables buyers to take a look at the latest trends. Most importantly, it lets

the industry know what's "in" and what's "out" for the season. The most prominent fashion-weeks are held in the four Fashion Capitals of the world – New York City, London, Milan and Paris.

However, since 2004, Nepal is also trying to fit into this form and initiative has been taken by IEC. Since then, it has not stopped. The big name associated with it is- Ms. Shailaja Adhikary. Nepal Fashion Week is the country's largest glamour and lifestyle event and IEC is committed to make

the Nepal Fashion Week a truly world class event. We have been planning initiatives to host this event more successfully with each passing year. We believe that garment designing can provide us a new source of competitive advantage. This will benefit all constituents of the Nepali Textile, Apparel and Fashion Industry.



IEC DESIGNERS' RUNWAY

IEC Designers' Runway has been a profoundly hyped phenomenon and is one of the most awaited events of the K-town since its beginning. Graduating designers from IEC College of Art & Fashion rock the runways with their collections in the event. The event is a coherent combo of glamour and creativity. It is primarily a University Assignment for the graduating students but rather, it is as grand as

other fashion shows organized by IEC. In addition to being a unique opportunity for talented fashion designing students, IEC promises that this event will also showcase the most creative make-up artists, hair-stylists and stunning Nepali models.

According to Ms. Shailaja Adhikary, the Managing Director of IEC Group, "This show is really central and significant

for students to make an impressive and long lasting mark in the industry. It sure makes them more confident about their creations as high-up or quite prominent figures of the industry will be attending the show."

IEC INTERIO SCHEMA

INTERIO SCHEMA is the sequel to the Annual Interior Exhibition being held since 2009 by the students of IEC College of Art & Fashion. The exhibition is a part of the University requirement. Although it carries practical remarks, that is merely not the student's only motive to carry out this show. To make it bigger, better every year and more beneficial to everyone, this exhibition raises awareness among people about interior designing and its potential to change lifestyles. The exhibition showcases the

models of up-coming interior designers from IEC College of Art & Fashion. It also promotes Local Interior Designers among the big Corporate Society to help build their careers and in return improve the scenario of Interior Design in Nepal. The principal objective of the interior design exhibition event is to educate public about interior design principles and practices to bring awareness and recognition opportunity to fresh interior designers among various businesses and sectors for future job recommendations in this field. As this

study field is new in Nepal, IEC College is providing a great platform to boost the younger generation who are creative, innovative and are looking for a prospective career in this lucrative field of interior designing.

Features of the event

- Interior Design Model Display
- Product Design Display
- Students Paper Work Display
- Photo Booth
- Musical Performance
- Smart Furniture Display

IEC RED DAY

IEC organizes Red Day, the annual event of IEC School of Art & Fashion and IEC College of Art & Fashion, where the participants showcase their designs and concepts taking the red color as their basic theme. Students from the interior stream work for their respective teams, whereas, the students from the fashion stream work individually. Unlike other fashion events, the bonus point is that the participants make the outfit for

themselves. Double bonus is that they have to walk the ramp by themselves. The idea was developed so that students could get the Exposure, spike up their Confidence, as well as, polish their Personality, Presentation and Communication Skills. Red Day was first organized in the year 2007 and the tradition has been continuing since then. It's more than a decade and the event is predicted to

better its performance year by year. The occurrence is graced by the presence of Models, Celebrities, Beauty Queens and Designers each year. The event is covered by Online Media Sites, Local Newspapers and Magazines as there is no official media partner for the event. Since the event is internal, the event is choreographed by the college itself and is self-sponsored by IEC and goes by the title - IEC RED DAY.

WINNER OF ASIAN TOP FASHION ORGANIZATION OF THE YEAR 2016

Being nominated at the Fashion Asia Award, 2016 in the category of – Asian Top Fashion Organization of the Year, it was already exhilarating but winning it raised another level of excitement for IEC College of Art & Fashion. Fashion Asia Award is the first establishment of its kind in the world. The Award Ceremony is known as the "OSCAR of the ASIAN FASHION WORLD." Asian Fashion World is the first cooperation platform created for the Asian Fashion Industry by the World Fashion Media Association. It annually rewards

outstanding accomplishments and also excellent individuals in the fashion industry. The 160 judges of Fashion Asia Award comprise of TV Directors, Chief Editors of Fashion Magazines, Fashion Industry Association Chairmen and a queue of celebrities. Fashion Asia Award, 2016 was held in CHONGQING, China from the 27th – 30th of December, 2016 and the whole event was captured by FTV! Media coverage was also done by medias from all over the world!

IEC College of Art & Fashion will continue its dedication to educate and mould future trend setters. It will not only teach but, at the same time, be a guardian of the same, as well. The awards that the Fashion Asia Award, 2016 offered are varied and myriad consisting of different categories and 2016 year's winners were from China, Japan, Indonesia, Malaysia, Hong Kong, Thailand, Vietnam, Korea, Nepal, Sri Lanka, Kazakhstan, Mongolia, Taiwan, and Macao.



ADMISSION REQUIREMENTS AND PROCEDURES

Admissions are open to students of all nationalities - subject to availability of seats.

Admission criteria:

Aptitude Test

Eligibility:

+2 OR Equivalent (any Stream)

How to Apply:

Contact IEC Administration via telephone or walk-in Stopover

Get Counseling

Choose the course of your passion

Fill up the form

Entrance Exam

Interview

Admission



INDUSTRIAL EXPOSURE, GUEST LECTURER & FIELD VISITS

IEC organizes the talk show named "IEC Talk – Yes, We Can" where the renowned personalities are invited as guest-speakers to talk about their journey of - 'Struggle to Success.' This type of event is believed to have a big positive influence on students to be their own bosses - someone with an agenda and those who can do something big or unique for themselves and for the nation, as well.

Not particularly from only the Fashion & Interior Design but also the big personalities from various fields such as: Entertainment, Ride App, Waste

Management, Shoe Factory and so on are invited to motivate students and make them believe in their talents and themselves.

Moreover, professionals from the related fields are invited as Guest Lecturers to provide classes to students so that they can avail the gist of how things work in the professional field and discover or learn the experience through word-of-mouth from the Experts themselves.

Furthermore, Field-Visit is the major outsource to build up creativity. So, we often include an exciting and informative

journey in the midst of the learning process for our students to approach and obtain practical knowledge outside the college premises.

In brief, students are taken for field-visits as we believe practical knowledge is as important as the theoretical. At IEC, knowledge from the ongoing project, construction sites or the heritages are proven to be vital for the understanding of any topic that is needed to be understood.



STUDENT'S TESTIMONIALS



"Don't lose sight of your goal. Your countless hours of studying and sleepless nights will pay off in the end. Three and a-half years in IEC was an exciting and unforgettable experience for me. Highly qualified teachers, motivating management team, meeting interesting people, participating in practical activities were the driving force to keep me going and made me the professional that I am today. Without any doubt, I would surely give my due share of credit to IEC for all my accomplishments.

To all those aspiring Interior Designers, I strongly recommend IEC as this is the only college in Nepal that provides the core knowledge on Interior Designing."

IA SUSHOVIT RANJITKAR
(Batch 2011 – 2014)



Hi, I am Rachaita Makajoo, pursued my Fashion Degree from IEC College of Art and Fashion and I am now the owner of Rachayitaz Fashion Boutique. IEC has offered me opportunities to expand my knowledge of the fashion industry. It allowed me to gain advice from some of the best professionals. Not only was I able to attend the global classes in Malaysia, but I was then given the opportunity to work as an Intern in the industry and showcase my designs at Nepal's most extravagant fashion show - TGIF- Nepal Fashion Week, 2017. With the help of my lecturers who had all the industry experience and exposure, alongside some determination, it just went on to show that I could achieve something in which I never would have dreamed possible without the help and support of IEC. My advice for future students is to definitely grasp all the training and experiences the college has to offer and you will always achieve greater results finally from what you put in.

FD RACHAITA MAKAJOO
(Batch 2015 – 2018)



Right after I finished my Bachelors in Interior Design from IEC, I landed a job at Quest Infra Pvt. Ltd. It was an honor to contribute for projects like -Nepal Army Headquarters, COAS Quarter (Sashi Bhawan) and many others while I worked there for almost 3 years. I also worked as a freelance designer for some restaurants, residential and commercial projects. IEC helped me pave my career path and to further broaden my knowledge, I am currently studying MA Interior Design in the University of East London, United Kingdom.

LASATA SHRESTHA (2013 BATCH)



I have always felt lucky to have studied at IEC College of Art & Fashion as it has changed my life. IEC is known to be very systematic, practical and functional designing college than any other fashion schools and colleges in Nepal. The thing I admire the most about the College is the support I received from the faculty member – either it be the administration or the teaching department and of course our Managing Director of the college. At IEC, the more emphasis is given on practical knowledge and extra activities to make student independent. In Short, I can proudly state that IEC has prepared me to outshine with my talent in the world of fashion. Now I'm known as one of the leading fashion designer in Nepal who own a brand named 'Mu Ce'.

Rasna Shrestha



My time period at IEC was the most memorable and enlightening phase of my life, IEC provided me a platform from where I took the flight in my career. I am very thankful to my teachers for encouraging and pushing me through the hard times as well as shaping and sharpening my raw skills and knowledge. I sincerely am grateful to IEC family for the opportunities during the time period. I believe that at IEC I only got the best of everything and successfully completed my Bachelors Degree. My goal to become a fashion designer has taken a form of extravagant reality today as I have my own brand named "ARSHIYA COOUTURE" that I nurture today with the knowledge I learned in IEC.

Arshiya Banu



I still feel that three years at IEC was the best learning phase I could possibly ask for and to study here was the best decision I have ever made. I learned not only about the content of course syllabus but also about myself, my dreams and my vision. I did not only complete my Bachelors degree but I also learned importance of hard work, dedication and perseverance which is knowledge for a lifetime. I have always been thankful to my teachers, classmates, admin staff and MD ma'am Mrs. Shailaja Adhikary for showing the importance of exposure, opportunities and experiences. Today being called as a fashion designer and owning my own brand – "Roseus Design studio" and "Roseus Makeup and Cosmetics" gives me a sense of pride and happiness.

Rojina Pandit



I was absolutely delighted to pursue , career as a fashion designer after becoming Miss Nepal 2000. It's my immense pleasure to get associated with IEC in the year 2004 and the journey became my turning point; I still reminiscence our batch and those glorious one year was mesmerizing & outstandthg. we had Successfully concluded Fashion show before Graduation which was held in Fulbari Resort. Pokhara was one of the best platform for all of us in order to grow and get ready to fly for the dream. It's been Successthl 8 years today. I have established myself one of the renowned female entrepreneur and Successful fashion designer in Nepal. Currently I am running UR Stylish Boutique in Kuponhole and giving my best in todays trend and fashion. The moment my customer acknowledge and admire my design and when I look them gorgeous in those outfits that's where I feel absolutely content. I am thankful to IEC and team who assisted me indeed to discover my dream and been always my friend in my journey over the years. I look forward the same in upcoming days. IEC is one stop destination which gives thape to your dream.

Usha Khadgi (Miss Nepal 2000)



I thank IEC College of Arts and Fashion for putting in all the efforts to give me a successful professional life today. Encouraging me to think globally and spread my wings to take off for the land of rising sun. I had received a lot of opportunities to groom myself, thanks to my ever inspiring mentors who helped me to discover the talented part of myself. No wonder IEC college is best and renowned in Kathmandu, striving to achieve excellence; it has definitely set some benchmarks in the academia and is relentlessly trying to achieve the heights in rendering the world class education for fashion lovers.

Sweta Acharya (Founder of Sweta Acharya Fashion House)



"You're not going to get very far in life based on what you already know. You're going to advance in life only by what you're going to learn after you leave here." Charlie Munger From the beginning I have had an interest in the Arts. At school I learned what was taught, as was my duty, but I knew this was not what I wanted to be doing with my life. To pursue a career which would make good use of my interests, I joined IEC College of Art and Fashion and obtained my Bachelor's degree. Then, wanting to gain more knowledge and explore the design community further, I moved to New Zealand. There I did post-graduate studies in design, specializing in interior design, at the Otago Polytechnic. A degree and a year of work experience later, I returned home, ready to use the knowledge and experience I have gained, to work in our country's Design Industry. Currently, I am working for my father's company- Quality Kitchen Equipment Pvt. Ltd and Creative Decor Pvt. Ltd, where I can implement my knowledge of design and use my creativity.

ASHIM SATYAL



My time at IEC enriched me in terms of skills and took me a step further in becoming an entrepreneur. I am thankful to all the teachers who corrected and supported us throughout our Bachelor period. The events that I took part in helped me learn and experience things which are really useful for me today as I'm currently working on my Fashion Studio. As of now, I'm studying Masters in English and working on my Fashion Studio at Boudha and I proudly own the title as a Fashion Designer.

ANUSHA DAHAL (2015 BATCH)



IEC is known to provide enough platform for students while they are still studying; and being one of the ex student, I too had the privilege of learning designing in a very professional manner. And those numerous exposure had taught me importance of versatility and uniqueness. Going by this, today I tend to make sure my every work is different from my previous collection. This is one important and productive trait I learnt here that will influence all my upcoming work. My work is my pride and I will never hesitate to say my pride was polished meticulously by IEC. Last but not least, I vouch on IEC, also because this institute makes student believe in themselves and focuses more on practical method of teaching. I believe both working individually and in a team are equally important for one's growth and if we are talking about creativity, it is more than needed and that's exactly what IEC offers.

Sushma Singh (Official Fashion Designer of Miss Nepal since 2017)



I am so grateful to have chosen IEC as my carrier guide or mentor as I have so much interest in interior designing. I got the privilege of learning designing in a very professional manner, which is assisting me in my professional work. These productive traits that I learnt here are influencing my profession. My three years at IEC have been excellent and memory to cherish for lifetime. The years spent here have been full of learning and opportunities. With my degree and past 3 years of experiences, I successfully designed Army Headquarter and Staff's residence for Chief of Army, ALOFT Hotel, Thamel and few other different hotels and beauty studios. I am currently working for Kalpasrot Pvt.Ltd, where I am exploring my creativity in Auditorium hall, World link office and different hotel designs.

Jarina Buddhacharya

INFRASTRUCTURE





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COLLEGE OF ART & FASHION

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Tel : +977 1 4650426 / 4650713

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