Welcome to IEC. It is my privilege to welcome all prospective students to our revised brochure. We have tried our best to make all possible information available in the brochure.

This dream started almost 21 years ago at a small block of 2500 sq.ft. in Bagbazaar with few extremely committed workforce who actually had the courage to dream about imparting education in Fashion and Interior. Till then, a formal education in Fashion and Interior was not even heard of in Nepal.

Yes, those initial days were tough; people were skeptical of our approach, but we stood by our dream and here we are today, successfully running a full-fledged international standard college of Fashion and Interior Design in the heart of Kathmandu. And today, with much pride I can say that we are the best in the business.

Our Faculty members are seasoned professionals backed by vast experiences in their respective fields. Top Fashion and Interior designers (domestic as well as international) come as guest speakers to help students understand and create designs that can be made public through on-campus exhibitions as well as off-campus and also through the Nepal Fashion Week, the biggest fashion extravaganza of the country.

At IEC, we focus more on the practical skills of students. By the time our students graduate, they will be able to visualize fabulous concepts and at the same time build them too.

I am absolutely certain that time spent at IEC will make our students confident and at the same time hot properties in the market as it has been since past 21 years. All our team at IEC looks forward to welcome you to our College.

Shailaja Adhikary
The first educational body to introduce diploma level courses in Fashion & Interior Design in Nepal, IEC College of Art & Fashion is a venture of IEC School of Art & Fashion, one of the most trusted names in the education field for the last 21 yrs.

A proud recipient of the INTERNATIONAL GOLD QUALITY AWARD (USA) for Quality Education and TQM in 2003 and now proud winner of ASIAN TOP FASHION ORGANIZATION OF THE YEAR 2016 in FASHION ASIA AWARD 2016 held at China. IEC has a network of multiple study centres across the Kathmandu Valley with fantastic faculty of working professionals and state of the art technical facilities.

It has been offering best of infrastructure and educational resources through its centers in Kathmandu, Bhaktapur. Currently there are more than 257 boutiques & 111 interior designing consultancies run by IECians in Nepal. Along with this, we are the promoter and organizer of Nepal Fashion Week, the biggest Fashion extravaganza.

We have two campuses running Bachelor’s Degree in Fashion and Interior Design, one at Chandol and another on in Mandikhatar, Kathmandu, spread in over 55000 sq.ft.

Established in the year 1997 under the visionary leadership of Ms. Shailaja Adhikary, IEC has emerged as the number one educational institute of Fashion & Interior Design in Nepal with an unprecedented growth rate of more than 500%.

At IEC, we not only prepare our students for jobs but also make them able to extract the most out of various future opportunities.
VISION

- To provide better education in Fashion & Interior designing and prepare competitive and better professional for national & international market.
- To increase opportunities for self-employment.
- To promote the Fashion Designers & Interior Designers of Nepal.

APPROVAL & RECOGNITION

IEC College of Art & Fashion is affiliated to Limkokwing University of Creative Technology, Malaysia and duly approved by Ministry of Education, Government of Nepal and also recognized by Tribhuwan University.

GENERAL INFORMATION

For Bachelor Degree:
Batch Starting Date : First Week of January
Class Timing : 6 days a week (7:30 A.M - 2:15 PM)
Eligibility : 10+2 or equivalent (Any Stream)
Admission Criteria : Aptitude Test

For Diploma Degree:
Batch Starting Date : Every Month
Class Timing : 6 days a week (2 hours a day)
Batch Time : 7:00 am - 9:00 am / 9:00 am - 11:00 am
11:00 am to 1:00 pm / 1:00 pm to 3:00 pm
Eligibility : 10th Pass (Any Stream)
Admission Criteria : Creative
Limkokwing University of Creative Technology (referred to as LUCT, LKW or just Limkokwing) is a private international university with a presence across Africa, Europe and Asia. With its main campus in Malaysia, the university has over 30,000 students from more than 150 countries, studying in its 12 other campuses in Botswana, Cambodia, China, Indonesia, Lesotho, Sierra Leone, Swaziland, United Kingdom and Nepal. Accredited by Accreditation Service for International Colleges and Universities (ASIC). Ranked as one of the top Universities in Malaysia by QS Ranking. Accredited by Malaysian Qualification Agency (MQA).
Through a unique combination of theoretical and practical concepts of design, our diploma and bachelor level programs prepare students to be proficient in the art and technology of designing and be able to extract the most out of various future opportunities that they will receive with IEC degrees.

**Diploma in Fashion & Marketing – 15 months**
One year intensive course to provide students with the necessary knowledge needed to grow in the field of fashion design.

**Diploma in Interior & Product Design – 15 months**
One year intensive course to provide students with the necessary knowledge needed to grow in the field of interior design.

**BA (HONS) in Fashion & Retailing – 3 yrs**
This program makes students experts in creative reasoning and also helps them develop practical fashion design skills.

**BA in Interior Architecture – 3 yrs**
This program makes students adapt in the art and science of interior designing through our unique methodology.

**DIPLOMA IN MAKE UP ARTISTRY & HAIR STYLE – 5 weeks**
This program makes students experts in styling, bridal makeup, personal grooming, image makeover, facial and many more. A professional makeup artist is not only concerned with a person’s outer look but works to identify and develop his or her client’s visual signature and the style mantra that gives the client confidence.
Our course helps students learn draping, pattern making, and sewing techniques in detail. They will also be able to put their concept into 3-dimensional perspectives with the help of CAD. Renowned designers visit our campus as guest speakers helping students understand and create designs that can be made public through on-campus exhibitions and also through Nepal Fashion Week, the biggest fashion extravaganza of the country. During the course, students will get opportunities to do internships at leading fashion houses.
Diploma in FASHION & MARKETING
15 months

Course Structure

- Elements & Principle Of Design
- Design Idea
- Fashion Model Drawing
- Textile & Surface Ornamentation
- Construction Techniques
- Pattern Making
- Draping & Grading
- Embroidery
- Accessory Design
- Jewellery Design
- Fashion Sketching
- Computer Aided Design (CAD)
- History Of Fashion
- Fashion Marketing & Merchandising
- Fashion Styling
- Fashion Event Management
- General Competency
- Make Up & Hair Design
- Industry Visit
- Project Work
- Market Survey
- Fashion Shows
- Brand Presentation
- Portfolio Presentation
Course Structure

Semester I
- Fundamental of Sociology
- Principles of Retailing
- Design Management Principle I
- Introduction to Management
- English Language I
- Fashion Model Drawing
- Pattern-Making I
- Construction Technique I
- *Surface Ornamentation I (NC)
- Performance (Co-curriculum I)

Semester II
- Principle of Fashion Marketing
- Fashion Marketing
- Retail and Logistics
- Creative Development
- English Language II
- Pattern-Making II
- Construction Technique II
- Fashion Illustration I
- Performance (Co-curriculum II)
- *Surface Ornamentation II (NC)

Semester III
- Fashion Design and Visualization Design I
- Fashion Design and Visualization Production I
- Hair and Face Design
- Fashion Styling and Coordination: Red Carpet Glamour
- Textile Design
- English Language III
- Entrepreneurship
- Fashion Illustration III
- Accessory Design I
- **Computer Application (NC)
- Performance (Co-curriculum III)

Semester IV
- Fashion Design and Visualization Design II
- Fashion Design and Visualization Production II
- Creative Retail Design
- English Language IV
- Draping I
- Women’s Wear
- Accessory Design II
- *History of Fashion (NC)
- Performance (Co-curriculum IV)

Semester V
- Human Resource Management
- Electronic Commerce
- Brand Management
- English Language V
- Fashion Event Management
- Industry Training
- Men’s Wear
- Kid’s Wear
- Draping and Grading II
- Garment Construction III
- CAD II (NC)
- Performance (Co-curriculum V)

Semester VI
- Internal Marketing
- Marketing Research
- Product Development
- Retail Operation
- Merchandising & Technology
- Professional Practice
- CAD
- Global Classroom
- **Portfolio Development and Thesis
- Performance VI
- *Creative Pattern-Making (NC)

BA (HONS) in FASHION & RETAILING
3 years
With IEC education in Interior Design, students will get in-depth knowledge about their field of study and also get ample opportunities to collaborate and interact with leading practitioners as all classes are taken by industry professionals. Field visits conducted during the course cover a wide range of interior spaces, including residences, hotels and restaurants, stores, historic settings, hospitals, and housing. Students not only get the conceptual knowledge but also a thorough idea of several aspects through various internship programs.
**Course Structure**

- Design Graphics
- Design Theory
- History Interior Design
- Color Theory
- Furniture Design
- Building Construction
- Vastu Shastra, Feng Shui, Landscaping
- Outstanding Interiors & Current Trends
- Professional practice
- General Competency

- Portfolio/Project Work with Field Work
- Furnishing and Fittings
- Addendum
- Interior Designing
- Display
- Estimation & Costing
- Computer Aided Designing (CAD)

**Diploma in INTERIOR & PRODUCT DESIGN**

15 months
BA in INTERIOR ARCHITECTURE 3 years

Course Structure

Semester I
- Interior Architecture 141
- Architecture Graphics 141
- Building Construction & Materials 141
- Architecture Culture & History 141
- Theory & Practice of Design 141
- Building Science 141
- Environmental Psychology
  - *Workshop
  - *CAD
  - Performance (UCC)

Semester II
- Seminar/Workshop
- Interior Architecture 142
- Digital Communication 142
- Design Communication 142
- Building Construction & Materials 142
- Architecture Culture & History 142
- Workshop 142
  - *Basic Design II
  - Co-curricular, competition (Red Day)

Semester III
- Furniture Design Workshop 241
- Interior Architecture 241
- Digital Communication 241
- Design Communication 241
- Building Technology 241
- Architecture Culture & History 241
- Building Science 241
  - *Basic Design III
  - Event Management (UCC)

Semester IV
- Furniture Design Workshop 242
- Furniture Furnishing Fitting & Equipment 242
- Interior Architecture 242
- Digital Communication 242
- Building Technology 242
- Environmental Study & services 242
- Professional Practice 242
  - *Basic Design IV
  - *Landscape Design
  - Co-curriculum -Red Day (UCC)

Semester V
- Practical Training & Report 341
- Design Management & By Law 341
- Research Methodology 341
  - *Graphical Communication V
  - *Interior Design III
  - *Display Design (NC)
  - *Furniture & Product Design (NC)
  - Co-curriculum -Performance (UCC)

Semester VI
- Interior Architecture 342
- Directed Research 342
- Leadership in Energy and Environmental Design 342
- Project Management 342
  - *Graphical Communication VI
  - *Interior Design IV
  - *Recycling & Restoration
  - Global Classroom (UCC)
  - *Event Management (Exhibition)/Thesis (NC)
  - *Furniture & Production Design (NC)
Curriculum
IEC offers one year diploma and three year bachelor’s degrees (segregated into six semesters) in the areas of Fashion and Interior Design. Our Curriculum have been specially developed to make students competitive and ready for a glorious professional career.

Pedagogy
General pedagogy includes class lectures, group discussions, case studies, presentation exercises, project work, field visits and internship. The teaching faculty will determine the choice of the pedagogy according to the needs of the course.

Evaluation
Continuous evaluations and assessments are undertaken throughout the course by the way of assignments, projects, internships and presentations. The aim is to closely monitor students evaluation and provide critical feedback on their performance and development.
Library
IEC has a library with a wide range of quality books by renowned authors, which are updated regularly. It has a regular subscription of various journals and magazines. The library service provides resources and facilities for study, research, self-improvement and enjoyment, offering not only books but many other forms of media, including printed and electronic information.

Fashion & Textile Labs
Well-equipped Fashion labs have specialized equipment required for garment manufacturing, including cutting tables, latest industrial sewing machines, over-lock machines, flat-lock with trimmer, embroidery machines and ironing equipment.

Computer Labs
Computer labs are equipped with the latest computing resources & designing software including Adobe Photoshop, CorelDraw, Auto Cad, Tuka-Tech, 3D Modeling, Animation, Multimedia etc.

Design Studio
IEC has specialized Design studios, which are nothing short of a creative haven. They exhibit a perfect blend of precise infrastructure & the ambience essential of a creative mind.
IEian’s are running more than 257 Boutiques 111 Interior Design Consultancies in Nepal, India, UK, USA, Canada, Australia.

IECian’s are working in Top Garment Manufacturing & Export Unit of Nepal, India, UK, USA.

IECian’s design 60% dresses of Nepal Films, MNC, Banks. Airlines, Hotels and Casinos of Nepal.

IECian's are working in Architectural Firm, Construction & Housing Companies.

IECian's are running Furniture & Fitting Show room in different cities of Nepal.
Key Features

Affiliated to Limkokwing University of Creative Technology, Malaysia

Nepal’s No.1 Fashion & Interior School

An ISO 9001:2000 Certified Company

INTERNATIONAL GOLD AWARD (USA) for Quality Education and TQM in 2003

Accredited by IAQ, USA

More than 500% Growth Rate

Dual International Certification

Placement Assistance to Every Students

Promoter of Nepal Fashion Week

Winner of Fashion Asia Award - 2016

Tie-Up & Credit Transfer in Different Colleges/Universities Worldwide
Nepal Fashion Week 2017 Simplicity is the ultimate form of sophistication Nepal's premier fashion extravaganza heralds' new trends, showcases STUDENT DESIGNERS of IEC COLLEGE OF ART AND FASHION during these four days of glitz and glamour.

A fashion week is a fashion industry event, lasting approximately one week, which allows fashion designers, brands or "houses" to display their latest collections in runway shows and buyers to take a look at the latest trends. Most importantly, it lets the industry know what's "in" and what's "out" for the season. The most prominent fashion weeks are held in the four fashion capitals of the world - New York City, London, Milan and Paris.

However, since 2004, Nepal is also trying to fit into the line and the initiative has been taken by IEC and since then it has not stopped since the BIG name associated with it is Ms, Shalaja Adhikari. TGF Nepal Fashion Week is the country's largest glamour and lifestyle event and IEC is committed to make the TGF Nepal Fashion Week a truly world class event. We have been planning a host of initiatives towards this. We believe that garment designing can provide us a new source of competitive advantage. This will benefit all constituents of the Nepali textile, apparel and fashion industry.
IEC Designers Runway’s has been a hyped and one of the most awaited event of the K-Town since its beginning. Graduating designers from IEC College of Arts and Fashion rocks the runway with their collections in the event. The event is a coherent combo of glamour and creativity. It is primarily a University assignment for the graduating students but it is as grand as any other fashion shows organized by IEC. Addition to being a unique opportunity for talented fashion designing students, IEC promises that this event will also showcase the most creative makeup artists, hair stylists and stunning Nepali models.

According to Ms. Shailaja Adhikary, the Managing Director of IEC Group, “This show is very important for students to make a mark in the industry and make them more confident about their creations as prominent figures of the industry will be attending the show.”
IEC organized Red Day, the annual event of IEC School and College of Art and Fashion where the participants showcase their design and concepts taking red color as their basic theme. Students from the interior stream work for their respective teams whereas the students from the fashion stream work individually. Unlike other fashion events, bonus point is that the participants are to make the outfit for themselves. Double bonus, they are to walk on the ramp by themselves as well. The idea was developed as such the students get the exposure and boost confidence as well as polish their personality, presentation and communication skills.

Red Day was first organized in the year 2007 and the tradition has been continuing since then. It's almost a decade and the event pedestals to be better by each year. The event is graced by the presence of models, celebrities, beauty queens and designers each year. The event is covered by online media sites, local newspapers and magazines as there is no official media partner for the event. Since the event is internal, the event is choreographed by the college itself. The event is self-sponsored by IEC and goes by the title IEC RED DAY.
Being nominated at the Fashion Asia Award 2016 in the category of - Asian Top Fashion Organization of The Year was already exhilarating, but winning it was another level of excitement for IEC College of Art & Fashion.

Fashion Asia Awards 2016 is the first establishment of its kind in the world, the awards ceremony is known as the Oscar of the Asian Fashion World. Asian Fashion World is the first cooperation platform created for the Asian Fashion industry by the world fashion media association. It annually rewards outstanding accomplishments and excellent individuals in the fashion industry. The 160 judges of Fashion Asia comprises of TV Directors, Chief Editors of Fashion Magazines, Fashion Industry Association Chairmen and a queue of celebrities.

Fashion Asia Awards 2016 was held in CHONGQING, China from the 27th - 30th of December, 2016. And the whole event was captured by FTV. There was more media coverage and this was done by media’s from all over the world.

IEC College of Art & Fashion will continue dedicating to educate and mould future trend setters. It will not only teach but be a guardian as well.

The awards that Fashion Asia Awards offered are varied and myriad consisting of different categories. And 2016 year’s winners were from China, Japan, Indonesia, Malaysia, Hong Kong, Thailand, Vietnam, Korea, Nepal, Sri Lanka, Kazakhstan, Mongolia, Taiwan and Macao.